

CODE OF CONDUCT

BRAINSTERNEXT

**Letter of Brainster
Next College CEO to
the Professors**



Dear professors,

We launched Brainster Next College in order to reinvent IT higher education not only in Macedonia, but in the wider region as well. We ask from you not to be professors in the traditional sense of the word, but we need you to be tutors, mentors and coaches of our students. Our culture requires non-ego driven individuals who don't care about academic titles, hence we need you to place your full focus on the students, so you and your course(s) makes them better humans and professionals.

Brainster Next College is an applied IT college which means that we're a practice-oriented institution whose goal is educating students for professional work life. Don't start with theory and apply it later. From day one students should get challenged with practical problems that spark curiosity and ambition – and then look for the theory that they need to solve them. In other words, you start with what the students will be able to do after successfully completing your course and you determine the curriculum based on that via reverse engineering.

I'm glad to have you onboard for this out of box academic journey of our students. Let's improve learning, so they can improve the world.

Let's create the best tech professionals in South East Europe
Aleksandar Klashninovski
CEO
Brainster Next College

Our Values

CONTINUOUS IMPROVEMENT, INNOVATION, AND AUTOMATION

TEAMWORK AND INDIVIDUAL PRODUCTIVITY

STUDENT - CENTERED

CONTINUOUS LEARNING

WE TAKE THE HIGH ROAD

This code of conduct document reflects our values and ethical principles related to professional practice and conduct, and outlines ethical obligations that professors have to students, to their profession, and to the Brainster Next College.

Principles



PRINCIPLE I

COMMITMENT TO THE STUDENT

The professors strive to help each student realize his or her potential through personalized approach. Therefore the aim is to stimulate the spirit of inquiry, the acquisition of knowledge and understanding, and finally to use their practical knowledge and impact the world.

- Professors shall support their students' independent learning and serve as role models for the highest intellectual and ethical standards in their field.
- When teaching, professors offer constructive and timely evaluation of students' work and specify the times and places when they are available for consultations regarding the materials.
- Shall not deliberately suppress or distort subject matter relevant to the student's progress.
- Shall make reasonable effort to protect the student from conditions harmful to learning or to health and safety.
- Should not intentionally expose the student to embarrassment or disparagement, or getting into the conflict. Each miss understatement or problem coming out from above mentions should be discussed outside of the classroom.
- Professors should not basis of race, color, creed, sex, national origin, marital status, political or religious beliefs, family, social or cultural background, or sexual orientation on the students.
- Shall not use professional relationships with students for private advantage.
- Shall not disclose information about students obtained in the course of professional service unless disclosure serves a compelling professional purpose or is required by law.
- Good teaching requires continual application and effort. Professors who teach are expected to keep abreast of new developments in their fields so that they are part of the creative process by which the frontiers of knowledge and culture are continually being expanded. A professor should be engaged with his/her particular discipline and should be able to convey to the students the value of the subject.
- Teaching duties of a professor include planning classroom and/or online activities as appropriate to the method of course delivery; preparing course syllabus; designing assignments and/or examinations; being available for consultation; supervising independent work undertaken by students; directing theses and dissertations when applicable; evaluating students; assessing and documenting student learning; advising; and developing and assessing curricula.



PRINCIPLE II

COMMITMENT TO THE PROFESSION

Brainster Next College is a fusion of our values: introducing an innovative approach to education, applied learning methodology, obsessive care for students and an entrepreneurial spirit, woven into the formal academic environment.

Brainster Next was founded, supported and inspired by the most successful Macedonian entrepreneurs of the 21st century, as well as by the progressive academic community of lecturers and professionals who aim to introduce the best international practices in education here.

Therefore you as a part of Brainster Next have a responsibility to provide them with an unsurpassed quality student experience during their education.

- Should not misrepresent your professional qualifications.
- Refrain from plagiarism, misrepresentation, and fraud in performance of responsibilities.
- Should not assist any entry into the profession of a person known to be unqualified in terms of character, education, or other relevant attribute.
- Should not accept any gratuity, gift, or favor that might impair or appear to influence professional decisions or action.
- To not intentionally make false or malicious statements about a colleague.



PRINCIPLE III

COMMITMENT TO THE INSTITUTION

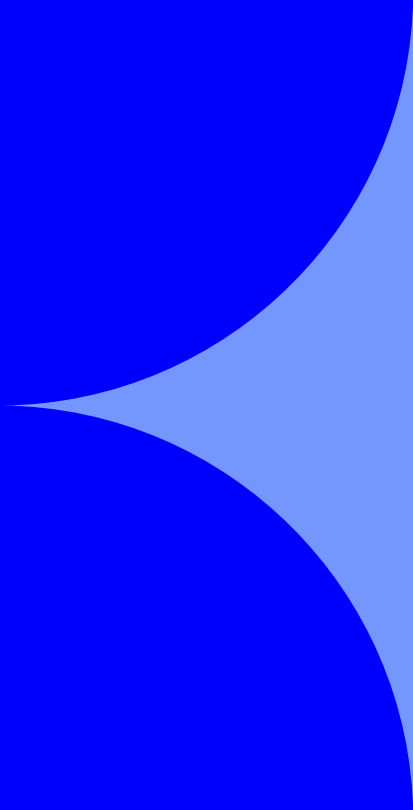
Faculty obligations to the academic institution are to:

- Respect and observe college policies and procedures, while maintaining the right to challenge and seek revision of those policies and procedures.
- Recognize their paramount responsibilities to the college when considering additional work assignments outside the institution.
- Provide reasonable notice in terminating or interrupting service to the institution. Interruptions of services during an active semester are not acceptable.
- Adherence to the goals determined within the active period.
- Having a prepared subject 10 days before starting the lectures. The lectures should be prepared according to our methodology included in the college manual document.
- All lectures should be followed by a PTT using our branded templates.

General principles



- Professors should follow at least business casual dress code during the lecture whether the event is held online or offline.
- During the online lectures professors need to make sure that the background is clear and not showing parts of the room such as the sofa, kitchen table, etc.
- In a professional environment we must follow punctuality. We cannot afford to be late for lectures. Students will follow our behavior.
- We are the first applied college in our country, hence we need to apply innovative practices of teaching and evaluation. Our goal is to promote practice through less theory.



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